SHOW DAILY AD SPECS

Publication Dimensions: (Trim Size: 6"w x 10.875"h)

Full-page bleed: .125". Keep all live matter 3/8" away from all trim sizes

1/2 Horizontal	5" x 5"
1/2 Vertical	2.25"w x 10"h
1 Page	5"w x 10"h

Ad Rates:

1/2 Page	$2,880
Full Page	$4,800

Non-exhibitors add 15% to computed rate

Premium Positions: 2nd cover add 15%, 3rd cover add 10%, 4th cover add 20%
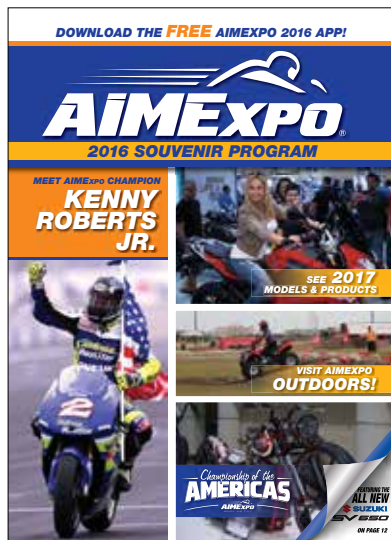
SOUVENIR PROGRAM AD SPECS

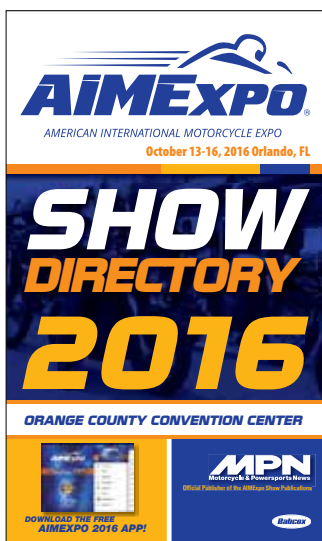**Publication Dimensions:** (Trim Size: 7.875"w x 10.75"h)

Full-page bleed: .125". Keep all live matter 3/8" away from all trim sizes

1/4 Vertical	3.25" x 5"
1/2 Horizontal	7" x 5"
1/2 Vertical	3.375" wide x 10"
1 Page	7.875" wide x 10.75"

Ad Rates:

1/4 Page	$975
1/2 Page	$1,800
Full Page	$2,900

Non-exhibitors add 15% to computed rate

Premium Positions: 2nd cover add 15%, 3rd cover add 10%, 4th cover add 20%

SHOW DIRECTORY AD SPECS

Publication Dimensions: (Trim Size: 5"w x 8.375"h)

Full-page bleed: .125". Keep all live matter 3/8" away from all trim sizes

1/2 Page	4.375" wide x 3.75"
Full Page	4.375" wide x 7.875"

Ad Rate:

1/2 Page	$1,800
Full Page	$2,900

Non-exhibitors add 15% to computed rate

AIMExpo Show Directory Advertisers WHO ARE EXHIBITORS Earn:

1 Boldface listing in the AIMExpo Show Directory, 1 Four-color logo to appear with your directory listing and 1 matching space exhibitor insight.

(Logo Specs: Provide a 300dpi JPEG or TIFF file)